



yesim memisyazici
VISUAL COMMUNICATION

about me
contact
works
blog

CURRICULUM VITAE

INSIDE INFORMATION

name | Yesim Memisyazici
born | 1972 Trabzon | TURKEY
nationality | turkish
experience | graphic and industrial designer
company | freelancer
location | Istanbul (TURKEY) & Aosta (ITALY)

EDUCATION

2001-1998 | Milan | ITALY
Istituto Europeo di Design
School of visual arts | GRAPHIC DESIGN
overall gpa: 100 on a 100 scale
1994-1990 | Istanbul | TURKEY
University of Marmara | Faculty of fine arts
Graduate of INDUSTRIAL DESIGN

LANGUAGE

italian | fluent
english | fluent
turkish | mother tongue

CONTESTS

Real Cantina Borbonica | 2008 | Best projects selection
Logotype and corporate identity of Museum of storical,
cultural and agricultural traditions

RED Ribbon | 2001 | Mentioned
creation of a graphic image for the promotional
campaign of using condoms to prevent sexual diseases

Caffè HAG | 1998 | 2° place
Re-design of a coffee cup for Caffè HAG

Since 2001, I work as a free-lance graphic designer and in 2007 I've worked as an vectorial graphic design teacher at Istituto Europeo di Design.

In this period, I collaborated with graphic studios and advertising agencies and I've had the opportunity to work with clients and global brands such as: Coca-Cola, Cameo, Heineken, JVC, Motorola, Danone, Beiersdorf, Taschen, Beretta, Foxy, Rana, Decò, Ilva Saronno, San Pellegrino, Egidio Galbani, Unilever, Rho Acciaio, De Agostini, Design Rossini, Maison Sabbatini, Hotel Litta Palace, Autonomous Region of Aosta Valley, Municipality of Avise, especially for brand building, corporate identity, packaging design and illustration.

CONTACT

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